

ACADEMIC C.V.

Assoc. Prof. Dr. Pham Quoc Trung

Introduction

- Dr. Pham Quoc Trung is an Associate Professor of School of Industrial Management of Ho Chi Minh City (HCMC) University of Technology, Vietnam. He has been working in Department of Management Information System since 2005.
- From 2001 till now, he was a visiting lecturer at several universities of Vietnam, such as: HCMC University of Foreign Language and Information Technology, HCMC National University, Lotus University, HCMC University of Economics, Ton Duc Thang University, Vietnamese-German University...
- His current research/ teaching focus includes: business processes, electronic commerce, management information system, decision support & business intelligence system, knowledge management, management science, innovation & entrepreneurship, digital transformation, leadership, etc.
- He received his B.S. (2000) and M.S. (2004) in Information Technology from HCMC University of Sciences (Vietnam), and his PhD. (2011) in Economics from Kyoto University (Japan).



Academic History

Head of Simulation Lab. (SIM, HCMUT)	2021-present
Assoc. Professor (MIS department, SIM, HCMUT)	2019-present
Vice Dean (School of Industrial Management, HCMUT)	2013-2018
Lecturer (MIS department, SIM, HCMUT)	2005-2019
Visiting Lecturer (HUFLIT, Lotus University, VNU-HCM, University of Economics, TDT University, VGU...)	2001-present

Books/ Book Chapters

Pham, QT. (ed.). A Knowledge Management Approach for Ensuring the Success of IT Industries in Vietnam, Nova Science Publishers, 2017.

Pham, QT., & Nguyen, TTT., Consumers' behaviour toward organic vegetable in Ho Chi Minh City-VN, OmniScriptum, Lambert Academic Publishing, 2017.

- Pham, QT., & Pham, BPMH., The life quality of workers in industrial zones of HCMC – Vietnam. In Book Title: Advances in Sociology Research, Nova Science Publishers, 2016.
- Pham, QT., Hara, Y., & Fujii, H., Apply KM and SNS in Improving the labor productivity of Vietnamese SME. Scholar's Press, 2016.
- Pham, QT. Knowledge Management Textbook. Construction Publishing House, 2016.
- Pham, QT., & Hara, Y., KM Approach for Improving the Labor Productivity of Vietnamese Enterprise. In Book Title: Dynamic Models for Knowledge-Driven Organizations, IGI Global, 2012.

Refereed journals

- Nguyen, TV., & Pham, QT., Impact of social commerce functions on the online repurchase intention of fashion products, *Journal of Science Ho Chi Minh City Open University*, 18 (1), 2023
- Cristofaro, M., Giardino, P.L., Misra, S., Pham, Q.T. and Hiep Phan, H., Behavior or Culture? Investigating the Use of Cryptocurrencies for Electronic Commerce across the U.S. and China, *Management Research Review*, 46 (1), 2022
- Pham, QT., & Vo, DA., Impact of employer value proposition and social media use on the intention to apply for a job in the IT industry of Vietnam, *The South East Asian Journal of Management*, 16 (3), 2022
- Pham, QT., & Pham, DK., The success of e-commerce startups: an empirical study in Vietnam, *International Journal of Innovation*, 9 (3), 622-645, 2021
- Nguyen, NA., & Pham, QT., The Impacts of Organizational Culture On Knowledge Transfer Between Japanese Managers and Vietnamese Employees in Japanese Enterprises, *International Journal of Knowledge Management*, 17 (4), 2021
- Pham, QT., Phan, HH., Cristofaro, M., Misra, S., Giardino, PL., Examining the Intention to Invest in Cryptocurrencies: An Extended Application of the Theory of Planned Behavior on Italian Independent Investors, *International Journal of Applied Behavioral Economics*, 10 (3), 2021
- Pham, AT., & Pham, QT., Relation of KM, innovation, and organizational performance: an empirical study at Vietnamese SME, *Journal of Science Ho Chi Minh City Open University*, 16 (2), 2021
- Pham, QT., Pham-Nguyen, AV., Misra, S. & Damasevicius, R., Increasing Innovative Working Behaviour of Information Technology Employees in Vietnam by Knowledge Management Approach. *Computers*, 9 (3), 61, 2020
- Pham, QT., Ngo, TKM., Cristofaro, M. & Misra, S., Barriers in Adopting IT and Data Analytics for Internal Auditing: Findings from Vietnam's Banking Sector, *International Journal of Management and Decision Making*, 19 (4), 2020
- Pham, QT., & Dinh, XK., The Impacts of Organizational Culture on Knowledge Transferring in FDI Enterprises in Vietnam, *International Journal of Innovation*, 8 (3), 2020
- Pham, QT., & Tran, NKP., The Impact of Incentive Mechanism and Knowledge Sharing Motivation on The Satisfaction of Fanpage's Members on Facebook in Vietnam, *International Journal of Entertainment Technology and Management*, 1 (1), 2020

- Pham, QT., Dang, NM., & Nguyen, DT., Factors affecting on the Digital Piracy Behavior: An empirical study in Vietnam, *Journal of Theoretical and Applied Electronic Commerce Research*, 15 (2), 122-135, 2020
- Pham, QT., & Tran, TP., The Acceptance of E-learning System and Learning Outcome of Students at Several Universities in Vietnam, *Knowledge Management & E-learning*, 12 (1), 2020.
- Pham, Q.T., Pham-Nguyen, A.V., Misra, S., & Damaševičius, R., Increasing Innovative Working Behaviour of Information Technology Employees in Vietnam by Knowledge Management Approach. *Computers* 2020, 9, 61.
- Pham, QT., Tran, XP., Misra, S., Maskeliūnas, R., & Damaševičius, R., Relationship between Convenience, Perceived Value, and Repurchase Intention in Online Shopping in Vietnam, *Sustainability*, 2018, 10(1), 156; doi:10.3390/su10010156
- Pham, QT., & Huynh, MC., Learning achievement and knowledge transfer: the impact factor of e-learning system at Bach Khoa University-Vietnam, *International Journal of Innovation*, 2018, 6(2), doi: 10.5585/iji
- Pham, QT., & Le, MH. The Impact of Knowledge Management on Innovation Performance of Small and Medium Enterprises – An Empirical Study in Lam Dong Province, *Journal of Science Ho Chi Minh City Open University*, 8 (3), 2018
- Pham, QT., & Pham, H., Impact of ITSO and KM infrastructure on knowledge sharing intention of IT employees, *Scientific Journal of Open University – HCMC*, 53 (2), 2017
- Pham, QT., & Nguyen, NHH., Impact factors of e-impulsive purchasing behaviour of Vietnamese consumers, *Scientific Journal of Open University – HCMC*, 56 (5), 2017
- Pham, QT., & Ho, BT., Impact Factors of Knowledge Sharing Intention Of IT Employees In Vietnam - An Integrated Approach, *Journal of Science Ho Chi Minh City Open University*, 21 (1), 2017
- Pham, QT., & Phan, TKD., Apply Neural Network For Improving Production Planning At Samarang Petrol Mine, *International Journal of Intelligent Computing and Cybernetics*, 9 (2), 2016
- Pham, QT., & Luu, CH., Impact of organizational culture on knowledge sharing behaviour of employees in Vietnamese SME, *Scientific Journal of Open University - HCMC*, 5 (50), 2016
- Nguyen, HL., & Pham, QT., Impact of organizational culture on knowledge sharing of employees in Vietnamese construction industry, *Economic Development Review*, 287, 9/ 2014.
- Vo, VT., & Pham, QT., A framework for evaluating supply chain performance, *Science & Technology Development Journal*, 17 (3), 2014.
- Vo, VT., & Pham, QT., Apply CFMAE for building performance evaluation system of the supply chain of apparel industry in Vietnam, *Science & Technology Development Journal*, 17 (4), 2014
- Pham, QT., Apply KM and SNS for Improving Labor Productivity of Vietnamese SME, *Covenant University Journal of Informatics and Computer Science*, 1 (1), 2013.

- Nguy, TH., & Pham, QT., Key factors affecting on the success of ERP projects in Vietnamese enterprises, *Science & Technology Development Journal*, 16 (2), 2013.
- Vu, AD., Bui, HQ., & Pham, QT., Critical Success Factors for Vietnamese Software Companies: A Framework for Investigation, *Journal of Sociological Research*, 3 (2), 2012.
- Pham, QT., Measuring the ICT maturity of SMEs, *Journal of Knowledge Management Practice*, 11 (1), 2010.
- Pham, QT., & Hara, Y., KM approach for improving the labor productivity of Vietnamese enterprises, *International Journal of Knowledge Management*, 7 (3), 2011.
- Pham, QT., Framework for implementing a KMS based on SNS in Vietnamese SME, *Journal of Knowledge Management Practice*, 12 (2), 2011.

Refereed conference proceedings

- Pham, QT., Huynh, LNH., Misra, S., & Ahuja, R. Investigating Enterprise Resource Planning (ERP) effect on Work environment, *The 2019 International Conference on Computational Science and Its Applications (ICCSA 2019)*, 2019, Saint Petersburg – Russia, LNCS 11623.
- Pham, QT., & Tran, TP., Impact Factors on Using of E-learning System and Learning Achievement of Students at Several Universities in Vietnam, *ICCSA 2018, Lecture Notes in Computer Science*, vol. 10963. Springer, Cham.
- Pham, QT., & Nguyen, XD., Impact of Organizational Culture on Labor Productivity of IT Employees in Vietnam, *The 11th SEATUC Symposium, 2017, HCMC - Vietnam*
- Pham, QT., & Nguyen, DT., An Empirical Investigation of Knowledge Management in Vietnamese SMEs, *ICCSA 2017, Trieste, Italy*.
- Pham, QT., & Huynh, VK., The Impacts of Using SNSs on E-WOM and Knowledge Sharing through Social Capital: An Empirical Study in Vietnam, *ICCSA 2017, Trieste, Italy*.
- Pham, QT., & Huynh, MC., Impact factor on learning achievement and knowledge transfer of students through e-learning system at Bach Khoa University, Vietnam, *ICCNI 2017, Ota, Nigeria*.
- Pham, QT., Mai, TK., & Misra, S. Critical Success Factors for Implementing Business Intelligence System: Empirical study in Vietnam, *ICCSA 2016, Beijing, China*.
- Pham, XK., & Pham, QT., Proposed model to measure the enterprise's ICT maturity under uncertainty using group IF-ANP, *The 2nd International Conference on Project and Program Management in Vietnam, 2015, Ho Chi Minh City, VN*
- Pham, QT., & Tran, TN., Apply web 2.0 for improving project management effectiveness in Vietnamese SME, *The 2nd International Conference on Project and Program Management in Vietnam, 2015, Ho Chi Minh City, VN*
- Pham, QT., & Mai, TD., Impact factors on the intention to use paid e-newspaper service in Vietnam, *The 14th Conference on Science & Technology of HCMUT, 2015, Vietnam*

- Misra, S., Pham, QT. & Tran, TN., Apply Wiki for Improving Intellectual Capital and Effectiveness of Project Management at Cideco Company, The 14th International Conference on Computational Science and Its Applications– ICCSA 2014, 146-158
- Nguyen, TD., Nguyen, TM., Pham, QT. & Misra, S., Acceptance and Use of E-Learning Based on Cloud Computing: The Role of Consumer Innovativeness, The 14th International Conference on Computational Science and Its Applications–ICCSA 2014, 159-174
- Pham, QT., & Tran, TL., Customer engagement in a Facebook brand community - An empirical study on Travel industry in Vietnam, The 6th International Conference on Adaptive Science & Technology, 2014, Ota - Nigeria
- Pham, QT., Nguyen, AV., & Misra, S., Apply Agile Method for Improving the Efficiency of Software Development Project at VNG Company, The 13th International Conference on Computational Science and Its Applications, 6/ 2013, Ho Chi Minh City, Vietnam.
- Nguyen, HL., & Pham, QT., Impact of Organizational culture on knowledge sharing in Vietnamese construction companies, The 13rd Conference on Science & Technology of HCMUT, 2013, Vietnam.
- Pham, QT., & Hara, Y. (2011), KM approach for improving the labor productivity of Vietnamese enterprises, International Young Scholar Workshop on “The Emerging Economies in the Post-Crisis Era: Challenges, Opportunities and Prospects”, Kyoto University, Kyoto, Japan.
- Pham, QT., Apply SNS for solving problems of KMS implementation in Vietnamese SMEs, The 12th International Conference on Science & Technology of HCMUT, 2011, Vietnam.
- Pham, QT., & Hara, Y., Combination of 2 KM strategies by Web 2.0, The 3rd International Conference on Knowledge Science, Engineering & Management, 11/2009, Vienna, Austria.
- Pham, QT., Measuring the ICT maturity of Vietnamese SMEs, The 11th International Conference on Science & Technology of HCMUT, 2009, Vietnam.
- Pham, QT. (2008), Measuring the ICT maturity of Vietnamese SMEs, The 4th Vietnamese and Japanese Students’ Scientific Exchange Conference (VJSE), Kyoto, Japan.

Professional Roles

- The 17th HCMUT Conference on Science and Technology, HCMC, Vietnam (2021): Program member of tracks “Industrial Management” and “Business Administration”.
- ASEAN - Korea Financial Development Forum 2019, HCMC, Vietnam (2019): Organizing member & Moderator session 1 "Impact of IT innovations on business".
- The 11th SEATUC Symposium, HCMC, Vietnam (2017): organizing member (OS10 section: Industrial engineering & Business Management)
- The 15th HCMUT Conference on Science and Technology, HCMC, Vietnam (2017): Organizer of tracks “Industrial Management”, “Business Administration”, and “Management Information System”.

The 2nd International Conference on Project and Program Management in Vietnam, HCMC, Vietnam (2015): Program Committee member, Mini-track chair.

The 14th HCMUT Conference on Science and Technology, HCMC, Vietnam (2015): Organizer of tracks “Industrial Management” and “Business Administration”.

Master Program in Management Information System - HCMUT (2013~2018): Member of Scientific Committee

Master Program in Business Administration - HCMUT (2013~2018): Member of Scientific Committee

The 13th HCMUT Conference on Science and Technology, HCMC, Vietnam (2013): Organizer of tracks “Industrial Management” and “Business Administration”.

The 3rd International Conference on Knowledge Science, Engineering & Management, Vienna, Austria (2009): Mini-track chair “Knowledge Science 2”.

International Programs

Lecturer, BIS Program, Vietnamese-German University: 2020-2022.

Lecturer, International Program of HCMUT (Vietnam) collaborating with University of Illinois (USA): 2011-present.

Advisor, MSM-MBA Program, joint educational program of HCMUT and Maastricht School of Business (Netherlands): 2011-2020.

Lecturer, Victoria Program, joint educational program of HCMC University of Economics and University of Wellington, New Zealand: 2011-2018.

Research Grants

- Annually VNU-HCM research grant, 2021. “Relationship of operant resources, KM process, and working performance in learning organizations in Vietnam”, VNU-HCM.
- Annually HCMUT research grant, 2020. “Impact of employer branding attractiveness and the use of social media on the first-choice brand: an empirical study in IT industry in Vietnam”, HCMUT.
- Annually VNU-HCM research grant, 2017. “Exploring impact factors of digital piracy behaviour in Vietnam”, VNU-HCM.
- Annually HCMUT research grant, 2016. “Impact factors of knowledge sharing of employees in IT sectors in Vietnam – an integrated approach”, HCMUT.
- Annually HCMUT research grant, 2015. “Impact of organizational culture on knowledge sharing of Vietnamese SMEs”, HCMUT.
- Annually HCMUT research grant, 2014. “Determinants of knowledge sharing motivation of Vietnamese employees: an empirical study”, HCMUT.

- Partner Researcher on Japanese Creative Service project, Granted by JST-RISTEX, 2011. "Creative Service with Cultural Difference", with Professor Yoshinori Hara and other members.
- JICA grant for PhD. Research, 2008-2011, "Assistance to Transitional Economy", Kyoto University.

Certifications/ Awards

- Certification of completion the series of seminars on "Data Analytics" organized by ICAEW – 2022
- Certification of completion the ERPSIM MOOC training course for lecturers, HEC Montreal, ERPSIM Lab (Canada) - 7/2021
- Certification of completion the workshop on "Advancing a University-Wide Digital Learning Ecosystem", Arizona State University + HCMC University of Technology - 8/2020
- Certification of completion of the workshop on Integrated Business Processes via SAP S/4 HANA & ERPSIM, SAP University Alliances + VinTech City - 2019
- Certification of completion of TOT on SAP ERP S/4 HANA (GBI), SAP University Alliances + VinTech City - 2019
- Certification of completion of TOT2 on Innovation & Entrepreneurship (IPP2), Ministry of Science & Technology + Embassy of Finland - 2017
- Certification of completion of Educational Profession Program, Sai Gon University - 2017
- Certification of completion of Senior Lecturers Training Course, Ho Chi Minh City University of Education - 2017
- Biographical profile has been selected for inclusion in the Who's Who in the World® (33rd Edition), Marquis Who's Who® - 2016
- Certificate of Appreciation (MBA. study tour in Vietnam), Faculty of Management & Finance, University of Colombo (Sri Lanka) - 2016
- Certification of completion of training course on Intellectual Assets Management, VNU-HCM+HCMC DST+IPI - 2014
- Certificate of Appreciation (MBA. study tour in Vietnam), Ateneo Graduate School of Business (Philippines) - 2014
- Certification of completion of training course on Psychology – theory and practice, Viet Idea Company - 2013
- Certification of completion of Area Focused Training Course on LTTP (Assistance to Transitional Economy) - JICA - 2011
- Certification of completion of University Education Theory, HCMC Social Science & Humanity University - 2006

Invited talks, panels and roles as a visiting scholar

Invited Speaker: IMP-HCMUT, 2022, "Stimulating the innovation capability of manager by Design Thinking", Seminar "Basic skills for technical managers",

Invited Speaker: Changwon University, 2020, "The current status and competitiveness of K-pop Korean wave on the Southeast Asia", K-WCEB International Symposium

Invited Speaker: BUH, 2020, "How to motivate students in learning and researching in MIS field on an e-learning environment", LRMIS 2020 Conference

Invited Speaker: SIM, 2020, Seminar on "SAP ERP S/4 HANA - introduction & application in teaching at SIM"

Invited Speaker: BUH, 2020, LRMIS 2020 Conference ("How to motivate students in learning and researching in MIS field on an e-learning environment")

Invited Speaker: Changwon University, 2020, K-WCEB International Symposium ("The current status and competitiveness of K-pop Korean wave on the Southeast Asia")

Invited Speaker: School of Air Transport, Transportation, and Logistics (Korea Aerospace University), 2017; The 8th Asia Logistics Forum ("SCM of Apparel Industry in Vietnam: Problems & Opportunities")

Invited Speaker: Vinh Long Province, 2017; Conference on "e-Government of Vinh Long province toward Industrial Revolution 4.0" ("Technology trends in Industrial Revolution 4.0 and Policy recommendations")

Invited Speaker: Faculty of Management & Finance, Colombo University, 2016; MBA study tour ("Intellectual Property and Its importance in Knowledge era")

Service to the Community

- Chair of Academic Committee of Industrial Management Field (2021~)
- Mentor for the Quest Venture (Singapore, 2019)
- Chair of Parent's Association of W.15 D.10 Kindergarten School (2016-2020)
- Leader of Quality Assurance Team at School of Industrial Management, HCMUT, 2013 (AUN-Quality Assurance, CDIO)
- Member of project for "Building KMS for helping SMEs in Lam Dong province in improving their competitive capability", Department of Science & Technology of Lam Dong province & BR&T, 2007
- Student Leader for Youth & Student Association of School of Industrial Management, HCMUT, 2006.

Service as a Reviewer

- Research proposal assessing/ Research evaluating Committee
 - Vietnam National University - HCM City
 - University of Information Technology (VNU-HCM)
 - HCMC University of Technology (VNU-HCM)
 - John Von Neumann Institution (VNU-HCM)
 - International University (VNU-HCM)
 - HCMC University of Technology & Education
 - Ton Duc Thang University
 - Open University - HCMC
 - University of Finance & Marketing (UFM)
 - Sai Gon Technology University (STU)
 - Banking University – HCMC (BUH)
 - Ho Chi Minh City University of Food Industry (HUFU)
 - Van Lang University (VLU)
- Scientific Journal
 - Frontiers in Education (2021)
 - Journal of Telecommunications and the Digital Economy (2021)
 - Journal of Asia Business and Economic Studies (2021)
 - International Journal of Auditing (2020)
 - Asia Pacific Management Review (2020)
 - Applied Computing & Informatics (2019)
 - Journal of Systems and Information Technology (2018)
 - Int. J. of Entertainment Technology and Management (2018~)
 - Journal of Business Research (2018~)
 - International Journal of Intelligent Computing and Cybernetics (2016)
 - The Arabian Journal for Science and Engineering (2015~)
 - Journal of Science & Education - Saigon Technology University (2014)
 - Journal for the Social and Behavioural Sciences and Humanities (2014)
 - Knowledge Management Research & Practice (2014~)
 - Aloy Journal of Soft Computing and Applications - AJSCA (2013~)
 - Science & Technology Development Journal (2013~)
 - Journal Computers and Informatics (2011)
- Peer-reviewed Conference
 - Construction Digitalisation for Sustainable Development Conference - CDSO (2020)
 - The 3rd International Conference on Information and Communication Technology and Applications - ICTA (2020)
 - The 15th Conference of HCMUT on Science & Technology (2017)

- International Conference on Computational Science and Its Applications - ICCSA (2014-2022)
- The 11th SEATUC Symposium (2017)
- The 14th Conference of HCMUT on Science & Technology (2015)
- The 2nd International Conference of Project & Program Management
- The 13th Conference of HCMUT on Science & Technology (2013)

PhD/ Master research supervision from 2015 till now

Nguyen Tran Cam Linh: “The impacts of perceived firm's operant resources and personal value leading to customer loyalty” (PhD. Research/ 2020)

Huynh Dinh Thai Linh: “Relationship between internal resources, organizational learning and business performance in Vietnamese SME” (PhD. Research/ 2019)

Phan Van Hung: “Exploring the CSFs of e-commerce start-ups in Vietnam” (PhD. Research/ 2017)

Pham Anh Tuan: “Evaluating the relationship between knowledge management, innovation and business performance in Vietnam” (PhD. Research/ 2017)

Le Canh Khiem: “Impacts of resources and organizational learning on working performance – an empirical study in Educational service in Vietnam” (MBA, 2021)

Luong Tien Dat: “Design Predetermined Time Standards System in Manufacturing: A Case Study of Jewelry Manufacturing” (MIS, 2021)

Nguyen Thanh Vuong: “Influences of constructions of social commerce on the repurchase intention toward garment products” (MBA, 2021)

Nguyen Thi Thanh Lan: “Impact of E-Training on Job Satisfaction of Employees of English Centers - An Empirical Study in Ho Chi Minh City” (MBA, 2020)

Nguyen Nhu Trang: “The impact of customer engagement on the absorptive capacity and the performance of startups in Vietnam” (MBA, 2020)

Nguyen Thi Thanh Thao: “Impact of goals on healthy eating habits through mediating role of self-control: A study of office workers in frontline services” (MBA, 2020)

Ngo Thi Kim Mai: “The Barriers in Applying Data Analytics to Internal Audit Procedures in Vietnam Banking Industry” (MBA, 2019)

Phan Hai Hiep: “Factors Affecting the Intention to Invest in Cryptocurrencies: The Case of Bitcoin in Viet Nam Context” (MBA, 2019)

Huynh Le Ngoc Huyen: “Impact of ERP system on Work and Work-life: A case study in Ho Chi Minh City – Vietnam” (MBA, 2018)

Trần Ngọc Kiến Phúc: “Impact of incentive mechanism and knowledge sharing motivation on the satisfaction of Facebook’s fanpage members” (MIS, 2018)

Trần Thanh Tùng: “Factors impacting on the intention to use green public transportation service in Ho Chi Minh City” (MBA, 2018)

Đoàn Vũ Khánh Hùng: “Factors affecting on compulsive online shopping behaviour of consumers in Vietnam social commerce context” (MBA, 2018)

Tran Thanh Phong: “Impact factors on the effectiveness of e-learning using in several universities in HCMC” (MBA, 2017)

Dang Nhut Minh: “Exploring the impact factors of digital piracy behaviour in Vietnam” (MBA, 2017)

Pham Dinh Khang: “Impact factors on the success of e-commerce start-ups in Vietnam (MBA, 2017)

Nguyen Thanh Thu Thuy: “Impact factors on consumers' intention to buy organic food” (MBA, 2016)

Pham Hung: “Impact of IT service operation and KM infrastructure on knowledge sharing intention of employees in IT companies” (MBA, 2016)

Nguyen Ngoc Hai Ha: “Impact factors of online impulse purchasing behaviour of customer in HCMC” (MBA, 2016)

Vo Trung Nghia: “Affect of social interaction and altruism on knowledge sharing behaviour of Vietnamese on Facebook” (MBA, 2016)

Ho Ba Thang: “Impact factors of knowledge sharing in Software company in Vietnam-An integrated approach” (MIS, 2015)

Huynh Vi Khiet: “Impacts of SNS using on Knowledge sharing and e-WOM in Vietnam context” (MBA, 2015)

Mai Tu Khanh: “Critical success factor for implementing BI in Vietnamese company” (MBA, 2015)

Nguyen Duy Thai: “An empirical investigation of knowledge management practices of SMEs in Ho Chi Minh City” (MBA, 2015)

Nguyen Thanh Tung: “Impact of training and development activities on employees’ satisfaction of Software industry in Vietnam” (MBA, 2015)

Nguyen Xuan Dien: “Impact of organizational culture on labor productivity of employees in IT industry of Vietnam” (MBA, 2015)

Examiner (past, external)

Examiner for Masters by thesis of MBA, MIS program, Ph.D. program of HCMC University of Technology, Vietnam.

Examiner for Masters by thesis of MSM-MBA join-program of School of Industrial Management (Vietnam) and Maastricht School of Management (Netherlands).

Examiner for Masters by thesis of EMBA-MCI join-program of HCMC University of Technology (Vietnam) and University of Applied Sciences and Arts North-western (Switzerland).

Examiner for Masters by thesis in Information & Communication Technology of John Von-Neumann Institute (VNU-HCM).

Examiner for Masters in MBA program of Ton Duc Thang University, VN.

Examiner for Ph.D. program of University of Technology Sydney (UTS), Australia.

Examiner for Masters & Ph.D. program of Open University - HCMC, VN.

Examiner for Masters in MBA program of International University (VNU-HCM), Vietnam.

Teaching Roles (as visitor)

INFO 101 course, International Program of Vietnam Economics University & Victoria University of Wellington	2012-2016	Visiting lecturer
Management Information System course, International Program of HCMUT & Illinois University	2011-2020	Visiting lecturer
Computer for Business course, International Program of HCMUT & Illinois University	2012-2017	Visiting lecturer
Statistics for Business course, International Program of HCMUT & Illinois University	2011-2016	Visiting lecturer
Business Process Management, INFOCHIEF	2011	Visiting lecturer
Electronic Commerce, International Program of TDTU	2017	Visiting lecturer
Business Processes Integration with Standard Software, BIS master program, VGU	2020-2021	Visiting lecturer
Business Processes Management, BIS master program, VGU	2022	Visiting lecturer

Teaching Roles (SIM & other faculties of HCMUT)

<i>Under-graduate Level</i>		
Quantitative methods	2012-2022	Lecturer
Electronic Commerce	2011-2021	Lecturer
Computer for Business	2005-2018	Lecturer
Simulation for Business	2007, 2012	Lecturer
Management Information System	2006-2021	Designer and Lecturer
Statistics for Business	2012-2017	Lecturer
Orientation to Management Studies	2019-2020	Lecturer
Data Science for Business	2021	Designer and Lecturer
Decision Support and Business Intelligence System	2020-2022	Lecturer
Digital Supply Chain Transformation	2022	Designer and Lecturer
<i>Post-graduate Level</i>		
Applied Management Science	2012-2017	Designer and Lecturer
Knowledge Management/ Knowledge Management System	2011-2021	Designer and Lecturer
Decision Support System for Environment Management	2012-2017	Designer and Lecturer

Electronic Business Systems	2015-2018	Lecturer
Applications of E-Business Systems	2016-2017	Designer and Lecturer
Business Process Management	2017	Designer and Lecturer
Digital Business Transformation/ Digital Transformation	2019-2021	Designer and Lecturer
Digital Business Strategy	2022	Designer and Lecturer
Leadership and Management	2021	Lecturer
Strategy Management in Digital Era	2022	Designer and Lecturer