



*The 2<sup>th</sup> International Conference on Project & Program Management  
HCMC University of Technology (VNU-HCM) – March 19-21, 2015*

## CALL FOR PAPER

### *The 2<sup>th</sup> International Conference on Project & Program Management*

#### **Organizers**

- International Association of Project and Program Management (IAP2M)
- School of Industrial Management, HCMC University of Technology – VNU-HCM

#### **Sponsor:**

- Japan Foundation for Interaction in Science & Technology (FIST)
- Tokyo University of Agriculture and Technology (TUAT)
- Vietnam National University - Ho Chi Minh City (VNU-HCM)
- Kewpie Corporation
- Alumite Catalyst Technologies Ltd.
- Tamagawa Craft Inc.
- Japan International Cooperation Agency - Vietnam Office (JICA) (plan)
- Japan External Trade Organization - Ho Chi Minh City Office (JETRO) (plan)
- Can Tho University (CTU) (plan)

**Place:** Ho Chi Minh City University of Technology (VNU-HCM)  
268 Ly Thuong Kiet, D. 10, Ho Chi Minh City, Vietnam

#### **Conference Theme:**

***“New Frontiers on Project and Program Management in Vietnam”***

#### **Main tracks:**

- Track 1: Program Management for Promoting Innovation: Theory and Practice
- Track 2: Project Management and Kaizen of Vietnamese Enterprises

#### **Topics of interest include (but are not limited to):**

- Japanese P2M: Innovation, Development, Improvement (Kaizen)
- Business Reforms Linked to Strategy
- Knowledge-based Development Strategy
- New Value-Creating Activity
- Industrial Restructuring
- Building of Infrastructures
- Education Organization
- Training Programs

#### **Important dates:**

- Submission abstract: **January 17, 2015**
- Notifications of acceptance: **February 10, 2015**
- Camera-ready/ Registration: **March 2, 2015**
- Conference date: **March 19-21, 2015**  
**(Thu. Mar-19: Conference// Fri. 20: Workshop // Sat. 21 : Technical tour)**

#### **Invited Speakers:**

- Dr. Kunio YOSHIDA, Professor Emeritus, University of Tokyo, President of IAP2M
- Dr. Shigenobu OHARA, Vice President of IAP2M
- Dr. Hideo KAMEYAMA, Professor, Tokyo University of Agriculture and Technology, Graduate School of Technology Management
- Dr. Hideo YAMAMOTO, Professor, Chuo University, Dean of Graduate school of Strategic Management
- Dr. Yoshiaki WADA, Executive Managing Director of Kewpie Corporation
- Mr. Fumihiko OKIURA, Senior Representative, JICA Vietnam Office
- Dr. Kenji Nagasato, Petrochemical Business Department, Idemitsu Kosan Co., Ltd.
- Dr. Cao Hao Thi, Professor of HCMUT, Vice Rector of Saigon Technology University

For more information about Workshop & Conference, please access <http://www.vnp2m.com/hcmic/>  
Conference Website: <http://www.sim.edu.vn/hnkh/> E-mail: [simconference@hcmut.edu.vn](mailto:simconference@hcmut.edu.vn)



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**Submission:**

- Abstract and full papers should be submitted to the following e-mail address:  
[simconference@hcmut.edu.vn](mailto:simconference@hcmut.edu.vn)
- All submissions should be written in English. Full papers have a minimum length of five (5) pages and a maximum length of eight (8) printed pages, including figures. Short papers have a minimum and maximum of three (3) and four (4) pages, respectively. Papers should be written to adhere to the standard of APA citation format. Only PDF and Word/ODT documents will be accepted for the review process.

**Publication:**

- Accepted papers will be published in the conference proceeding and excellence papers will be selected for submitting to academic journal of IAP2M, Japan.

**Organizing Committee:**

**General Co-Chairs**

- Dr. Kunio Yoshida, President of IAP2M, Professor Emeritus of University of Tokyo, Japan
- Dr. Lê Nguyễn Hậu, Dean of School of Industrial Management, Professor of HCMUT, VN

**Program Committee**

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- Dr. Shigenobu Ohara, Vice president of IAP2M
- Dr. Hideo Yamamoto, Professor of Chuo University, Japan
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- Dr. Lê Nguyễn Hậu, Dean of School of Industrial Management, HCMUT, VN
- Dr. Bùi Nguyễn Hùng, School of Industrial Management, HCMUT, VN
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- Dr. Phạm Quốc Trung, Vice Dean of School of Industrial Management, HCMUT, VN

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- Dr. Yoshiaki Wada, Managing Director of Kewpie Corporation
- Mr. Fumihiko OKIURA, Senior Representative, JICA Vietnam Office
- Dr. Hironori Takuma, Assistant Professor, Chiba University of Technology
- Dr. Dang Khoa Truong Quang, Associate Professor, Tokyo University of Agriculture and Technology
- Dr. Masayuki Nakayama Japan Society for the promotion of Science

- Dr. Tatsuo Sato, Tokyo University of Agriculture and Technology

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- Dr. Luong Duc Long, School of Civil Engineering, HCMUT, Vietnam
- Dr. Nguyen Tien Dong, Vice Dean of School of Mechanical Engineering, Hanoi University of Technology and Science.

**Local Secretariat**

- Chair: Dr. Phạm Quốc Trung, Vice Dean of School of Industrial Management, HCMUT, VN
- Dr. Nguyễn Thị Đức Nguyễn, School of Industrial Management, HCMUT, Vietnam
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- Mr. Nguyễn Tiến Dũng, MBA., School of Industrial Management, HCMUT, Vietnam
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*Any further information, please contact the conference secretariat.*

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For more information about Workshop & Conference, please access <http://www.vnp2m.com/hcmic/>  
Conference Website: <http://www.sim.edu.vn/hnhk/> E-mail: [simconference@hcmut.edu.vn](mailto:simconference@hcmut.edu.vn)