

Call for Papers

Indonesia International Conference on Innovation, Entrepreneurship, and Small Business (IICIES) is an annual conference held by Center for Innovation, Entrepreneurship, and Leadership (CIEL SBM ITB).

IICIES has now arrived at the 5th times International Conference held with theme of “Empowering Small Businesses to Grow and Thrive in the Global Market”.

The first year of IICIES held during 2009 with theme of Innovation, Entrepreneurship, and Small Business for Better Indonesia. On the second year, IICIES 2010 carried out theme of Developing Technopreneurship and Entrepreneurial Small Business; a Key to Sustainable Future in collaboration with Universitas Multimedia Nusantara (UMN). The third IICIES involved diverse entities within and outside the country according to its theme, “Creative and Cultural Entrepreneurship in the New Era”. In 2012, together with Universitas Ciputra, the fourth IICIES held with the theme of Developing & Collaborating in Innovation and Entrepreneurship to Pursue ASEAN Emerging Markets.

IICIES has been always involved the three pillars in the process of technology commercialization and small business empowerment: academics, business, and government. Researches will be focused on the areas of entrepreneurship, creativity & innovation, management of technology, leadership, and managing small business & start-up.

Location : Bandung, West Java, Indonesia
Event Date : Monday to Saturday, June 24 – 29, 2013
Conference Date : Tuesday to Thursday, June 25 – 27, 2013

Keynote Speakers:

Mr. Tony Fernandes*

Malaysian Entrepreneur, founder of Tune Air Sdn. Bhd., who introduced the first budget no-frills airline, AirAsia with the tagline "Now everyone can fly" and Judge of The Apprentices Asia.

Mr. Ciputra*

Indonesian businessman who owns Ciputra Development, a property companies in Indonesia, and Ciputra Group.

Mr. Joko Widodo*

A property and furniture businessman, Indonesian politician and the current Governor of Jakarta (Capital City of Indonesia). He was previously the Mayor of Surakarta.

Mr. Dwi Larso

Associate Professor in School of Business and Management Institut Teknologi Bandung (SBM ITB) and founder of Center for Innovation, Entrepreneurship, and Leadership (CIEL) SBM ITB. His varied research interests include new product development, creativity and innovation management, creative industry and entrepreneurship.

*to be confirmed

Aim and Scope:

The conference offers an opportunity for scholars and practitioners interested in the issues related to Innovation, Entrepreneurship, Small Enterprises and Leadership to share their thinking and research findings. These fields of study are broadly described as including issues related to the management of the organizations’ resources, the interface between senior management and the formal governance of the organization, as well as its linkage to the wider society. This conference provides a forum for discussion, collaboration and intellectual exchange for all those interested in any of these fields of research and practice.

The conference committee welcomes contributions on a wide range of topics using a range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Papers describing original work are invited in any of the areas listed below. Accepted papers, presented at the conference by one of the authors, will be published in the Proceedings of IICIES. Acceptance will be based on quality, relevance, and originality. Both full research reports and work-in-progress reports are welcome.

Conference Streams:

Each of these topic areas is described below and the list is not exhaustive. Papers may address one or more of the listed sub-topics, although authors should not feel limited by them. Unlisted but related sub-topics are also acceptable, provided they fit in one of the following main topic areas:

1. Entrepreneurship
2. Creativity and Innovation
3. Management of Technology
4. Leadership
5. Managing Small Business and Start-Up

STREAM 1: ENTREPRENEURSHIP

- Entrepreneurship Theory
- Entrepreneurship Education
- Entrepreneurial Mindset/Traits/Character
- Corporate Entrepreneurship/Intrapreneurship
- Social Entrepreneurship
- Creative Entrepreneurship
- Cultural Entrepreneurship
- Woman Entrepreneurship
- Technopreneurship
- Entrepreneurial Corporate Culture
- Entrepreneurial Marketing
- Entrepreneurial Management
- Entrepreneurial Finance

STREAM 2: CREATIVITY AND INNOVATION

- Creativity and Innovation
- Creative Industry Dynamics and Challenges
- Public Policies and Regulations in Creative Industries and Clusters
- Communities, Social Media and Internet
- Arts and Cultural Management
- New Product Development
- Research and Development
- Business Incubator
- Technology Park
- Intellectual Capital/Property Rights

STREAM 3: MANAGEMENT OF TECHNOLOGY

- Technological Competitiveness
- Technological Forecasting
- Technological Assessment
- Technology Diffusion
- Technology Management
- Technology Development
- Technology Commercialization
- Technology Partnership
- Technology Transfer
- Science and Technology Policy
- Strategic Management for Technology
- Emerging Technology

STREAM 4: LEADERSHIP

- Cross Cultural Aspects of Leadership
- Creative & Innovative Leadership
- Leadership Styles and Techniques
- Corporate Governance & Ethics
- Servant Leadership, Social Responsibility, & Leadership for Sustainability
- Leadership Challenges, Conflict and Change Management
- Psychodynamic Approach to Leadership
- Talent Management
- Executive Coaching and Mentoring
- Employee Engagement and Citizenship
- Performance Management and Strategic Leadership
- Knowledge Management and Learning Organization
- Public Service Leadership
- Gender and Leadership
- The Role of Women in Politics and Contemporary Society

STREAM 5: MANAGING SMALL BUSINESS AND START-UP

- New Venture/Start-ups

- Venture Capital
- Micro-Financing
- Business Plan
- Micro, Small & Medium Enterprises
- Cooperatives
- Family Business

Paper Submission:

Authors should submit an original abstract in English, carefully checked for correct grammar and spelling, using the on-line submission procedure. The initial submission must have maximum 250 words. Abstracts that are out of the conference scope or contain any form of plagiarism will be rejected without reviews.

Remarks about abstract submission:

1. All submission must be entirely original and must not be under concurrent consideration of scheduled for presentation elsewhere
2. Abstracts are written in English
3. Abstracts should consists of no more than 250 words
4. Abstracts must be typed, single spaced using 12pt *Times New Roman* font in Word Format
5. Abstract must be submitted online (www.iicies.org) no later than **February 1st, 2013**

Important Dates:

Abstract Submission Deadline	: February 1 st , 2013
Authors Notification for Abstract	: February 15 th , 2013
Full Paper Submission Deadline	: April 1 st , 2013
Authors Notification	: May 3 rd , 2013
Registration (Early Bird)	: May 3 rd , 2013 – May 31 st , 2013
Revised Paper Submission Deadline	: June 1 st , 2013

Further Inquiries:

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